



# AKC Canine Health Foundation Endowment Fund

*An Asset that Keeps on Growing*

## What is the Endowment Fund?

The AKC Canine Health Foundation (CHF) Endowment Fund is a financial asset invested for growth. The annual income from these investments helps to fund CHF's overall mission. Investment returns may also be retained in the Fund to provide for future growth. *Since 1995, the CHF Endowment Fund has grown from \$1 million dollars to \$5 million dollars.*

## Why should you support the Endowment Fund?

Within the last 25 years, CHF-funded research has dramatically changed the ways veterinarians treat dogs. Many diseases, like exercise-induced collapse, hepatic copper toxicosis, cancer, and epilepsy, which at one time had no hope, through CHF research funding, now show advancements for diagnosis, prevention and treatment.

The veterinary medical landscape, technologies and our physical environments are constantly changing. Outbreaks and rising prevalence of infectious diseases such as influenza, leptospirosis, distemper and Lyme disease are reminders that new threats can occur without warning. That's why scientific research in canine health is so important. By supporting the CHF Endowment Fund, you are making a personal investment in a sustainable future for healthy dogs.

Endowed funds provide important sources for organizational support, which can include grants administration, technology tools, staff training and outreach, educational materials, and much more. In addition to supporting the infrastructure that accelerates innovations and breakthroughs in canine health research, the CHF Endowment Fund offers secure sources of revenue for future needs and sustainability. The Endowment Fund helps the Foundation weather economic downturns and fluctuations, so CHF can continue to pursue research and educational opportunities that may otherwise be out of reach.



*"The AKC Canine Health Foundation provides the opportunity for owners and breeders to scientifically discover and manage disease entities. It dispels all the myths and internet causality that is shared, and gives the owner and breeder real answers."*

Frances O. Smith, DVM, PhD,  
Owner, Smith Veterinary Hospital  
Labrador Retriever Breeder  
Vice President, Labrador Retriever Club, Inc.



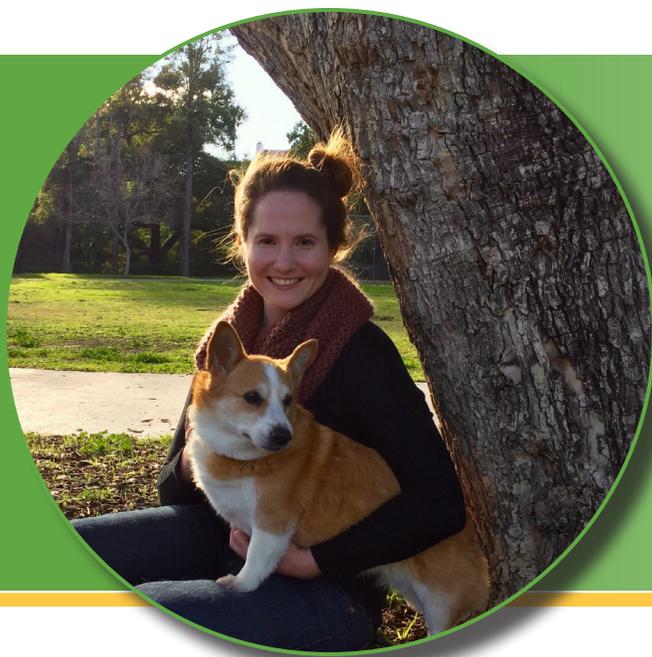
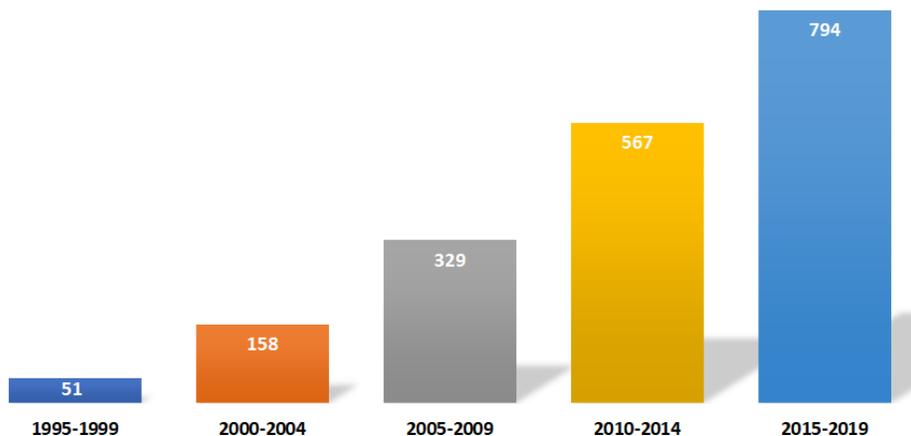
# The AKC Canine Health Foundation's Impact on Canine Health

## *Making Life Better for Our Dogs*

As of December 31, 2019, CHF has funded 993 canine health research and educational grants totaling more than \$56 million. Importantly, CHF and their supporters have invested in health research that has resulted in over 794 peer-reviewed scientific publications which impact how veterinarians, breeders and owners care for dogs. From new diagnostic tests, better treatment plans, and improved disease prevention strategies, CHF-funded research is directly improving the lives of dogs.

### Cumulative Number of Peer-Reviewed Publications from CHF-funded Research

Peer-Reviewed Publications Make a Direct Impact on the Care of Dogs.  
Better Care = More Time!



*"The AKC Canine Health Foundation boldly tackles the issues facing canine well-being from multiple angles. Their commitment to veterinary education is exemplified by their participation in the Small Animal Theriogenology Residency Program jointly funded by the American Kennel Club, the AKC Canine Health Foundation, and Theriogenology Foundation. This program personally affected my veterinary career and provided countless opportunities for community, professional, and academic engagement. CHF's commitment to recognizing and nurturing excellence inspired me to strive for continuous improvement throughout my residency and will continue to motivate me to go above and beyond throughout my career."*

Karen Von Dollen, DVM, DACT  
2016 AKC/AKCCHF/TF Small Animal Theriogenology Resident



*“The application of the molecular genetics diagnostic protocol was key to the survival of our Bedlington Terriers, who were significantly affected with inherited copper toxicosis. This deadly liver disease was estimated to affect two-thirds of our dogs. The development of the test was linked to the inception of the AKC Canine Health Foundation in 1995.”*

Lucy Heyman,  
Bedlington Terrier Breeder,  
Member of Bedlington Terrier Club of America  
and American Fox Terrier Club



The AKC Canine Health Foundation National Parent Club Canine Health Conference, sponsored by Purina, is a biennial event that brings together researchers, AKC Parent Club members, breeders, veterinarians, veterinary residents, and veterinary students to discuss the latest findings in canine health research. For over 20 years, the conference has helped shape the future of canine health by enlightening and educating dog lovers with a shared goal of helping dogs live longer, happier lives.

*“I think for me, working with CHF has been extremely important because there are not a lot of funding agencies out there that focus on helping researchers who want to improve dog health for the sake of improving dog health exclusively. This means that I can approach my research, trying to tackle some really important problems in canine medicine, by focusing only on what’s best for dogs and their owners. I also think that CHF is run by a group of individuals who are really supportive of new investigators and providing people like me—who are really dedicated to improving canine health—an opportunity to make an impact on the field early on in our careers.”*

Steven G. Friedenberg, DVM, PhD, DACVECC  
Assistant Professor, Department of Veterinary Clinical Sciences  
University of Minnesota College of Veterinary Medicine  
Recipient of CHF Clinician Scientist Fellowship, 2015





## The Goal

### *Strengthening the AKC Canine Health Foundation for the Future*

A robust Endowment Fund is the key to the AKC Canine Health Foundation's (CHF) future. Meet the challenge by helping the Foundation reach our \$5,000,000 goal. Every dollar that increases the CHF Endowment Fund will have a direct impact on improving the health of current and future generations of dogs.

Number of Gifts	Amount of Gift	Total
2	\$500,000	\$1,000,000
6	\$250,000	\$1,500,000
10	\$100,000	\$1,000,000
15	\$50,000	\$750,000
30	\$25,000	\$750,000
<b>GOAL</b>		<b>\$5,000,000</b>

The CHF Endowment Fund provides financial stability and sustainability, and results in consistent funds for our research mission and reliable funding for organizational needs. Your contribution in support of the CHF Endowment Fund means you believe in CHF's mission, the organization's responsible use of donations, and recognize that canine health research is a long-term investment. Our dogs need another 25 years of guaranteed support. The donation you provide now will grow and impact canine health for many years to come.

25TH ANNIVERSARY ENDOWMENT FUND CAMPAIGN

# It's About Time





## Mission

Founded in 1995, the AKC Canine Health Foundation (CHF) is dedicated to advancing the health of all dogs and their owners by funding scientific research and supporting the dissemination of health information to prevent, treat and cure canine disease.

## Vision

CHF's vision is to address the health needs of all dogs across their entire lifetime by focusing on all aspects of their physical, mental, and social well-being.

## Goals

Within this mission and vision, CHF has three primary goals:

1. To fund canine health research projects to the Foundation's capacity which address the diversity of canine health concerns and often translate to comparative medicine benefits for humans.
2. To select and monitor, through a rigorous process, research projects that meet the highest of scientific standards and have the greatest potential for advancing the health of dogs.
3. To communicate to dog-owners, breeders, veterinarians and researchers, funded discoveries that help prevent, treat, and cure canine diseases.

## Strategy

CHF supports research that will improve the health and lives of all dogs. The Foundation achieves this by awarding humane canine health research grants to investigators that address the origins of canine illness, the diagnosis of canine diseases, the development of effective treatments and the identification of disease prevention strategies.

## One Health

CHF often employs a One Health approach to achieve its mission of advancing the health of all dogs and their people. Dogs and humans suffer many of the same spontaneous diseases, have similar genetic make-up, and closely share the same environments. By studying disease mechanisms in one species, the knowledge gained may be applied to benefit both species.

## Fiscal Responsibility

CHF meets and exceeds industry standards for fiscal responsibility, as demonstrated by their highest four-star Charity Navigator rating and GuideStar Platinum Seal of Transparency.





# Ways to Give

## **Outright Gifts**

Immediate gifts of cash, appreciated securities, real or tangible property are all welcome additions to the CHF Endowment Fund.

## **Wills and Revocable Living Trusts**

A gift to the CHF Endowment Fund by will or living trust permits you to retain all your assets during your lifetime. Designations may be for a percentage of your estate, a specified amount or for the residue of your estate, leaving a legacy for canine health.

## **Charitable Trusts**

Charitable trusts can provide life income to you and/or a loved one. After your lifetime, the trust principal passes to the CHF Endowment Fund.

## **Life Insurance**

When the added protection of an insurance policy is no longer needed, transferring the policy's ownership to the CHF Endowment Fund may result in tax benefits for you and a generous gift to CHF.

## **Charitable Lead Trusts**

If you desire to retain ownership of the trust principal to meet future financial goals for your family, but have ample income now, a charitable lead trust directs income from the trust to the CHF Endowment Fund for the specified terms of the trust. After that period of time, the principal returns to you or your designee.

## **Beneficiary Designations**

You may add the CHF Endowment Fund as a revocable or irrevocable beneficiary for your qualified IRA, pension plan, bank account or insurance policy.

Contact us to learn more: American Kennel Club Canine Health Foundation, Inc.  
8051 Arco Corporate Drive, Suite 300, Raleigh NC 27617  
Phone: 888.682.9696 Email: [chfdonate@akcCHF.org](mailto:chfdonate@akcCHF.org)  
Tax ID 13-3813813

*For all gift options, please consult a qualified financial planner, CPA, or tax attorney for current regulations and tax implications.*



# Donation Form

## *Strengthening the Foundation for a Future of Healthy Dogs*

Thank you for supporting the AKC Canine Health Foundation's 25<sup>th</sup> Anniversary Endowment Fund Campaign!

### Levels of Support:

Diamond Benefactor	\$1,000,000+
Benefactor	\$500,000-\$999,999
Builder	\$100,000-\$499,999
Champion	\$50,000-\$99,999
Developer	\$25,000-\$49,999
Charter	\$10,000-\$24,999
Leader	\$5,000-\$9,999
Sponsor	\$2,500-\$4,999

Please find enclosed my/our donation of \$ \_\_\_\_\_.

Please accept my/our pledge, payable in 2020, for \$ \_\_\_\_\_.

Please spread my/our donation over \_\_\_\_ years starting with our first contribution on \_\_\_\_\_.

(Month/Day/Year)

(CHF will mail invoices for future payments on the anniversary of your first gift.)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Method of Payment:

Check Enclosed -OR-  Charge my credit card

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

25TH ANNIVERSARY ENDOWMENT FUND CAMPAIGN

# It's About Time



Mail to 8051 Arco Corporate Dr., #300  
Raleigh, NC 27617  
or donate online at  
[www.akcchf.org/endowment](http://www.akcchf.org/endowment).