



AMERICAN KENNEL CLUB

CANINE HEALTH FOUNDATION

Fund Raising Ideas

The AKC Canine Health Foundation welcomes gifts of all types and sizes. To generate a contribution for canine health research, many individuals and clubs have developed creative ways to raise funds. The following ideas are provided with basic summaries and contact suggestions. For further information call the Foundation toll-free at 1-888-682-9696.

<u>Event or Project</u>	<u>Description</u>	<u>Participants and Contacts</u>
Auction	Live and silent auctions can be held any time and just about anywhere. One or several items can be donated for the event. National specialties are a good time to add a fundraiser to the festivities. Local organizations may be solicited for items in exchange for advertising in the program.	-Samoyed Club of America Annella Cooper
Show Boutique	Specialty items are sold at a special show boutique (breed related items at a national specialty, a commemorative quilt, and other keepsakes) with the proceeds donated the a Donor Advised Fund for that breed.	- Mary Jane Thompson Welsh Terrier Club of America, Inc.
Canine Cake Walk	A club designates a special ring for a traditional cake walk -- plus dogs! When the music stops, the handler and dog closest to the prize wins.	- Call AKC/CHF at 1-888-682-9696 or email akcchf@aol.com
Club-compiled Books – Cookbooks, email compilations	Various clubs have used their own resources and connections to compile, publish and sell books. (AKC/CHF is available to help with these projects by taking orders, but cannot completely manage the sales and fulfillment of orders due to non-profit IRS regulations.)	- Vonna Campbell - compilation book <i>Through Deerhound Eyes</i> - Diane Guida - <i>2000 Terriers in the Kitchen</i> from the Welsh Terrier C of A - Celia Danks - <i>Dandie Cartoon Book</i>

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Cool Off For Canine Health Sales of Bottled Water	The AKC Canine Health Foundation created bottled waters with a special label for Search and Rescue. Waters cost only \$.49 to make.	- Contact a local bottler or contact AKC/CHF 1-888-682-9696, akcchf@aol.com
Corporate Matching Programs	Many companies and organizations encourage philanthropy in their employees by offering to match any donation made to the AKC/CHF.	-AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696
Dollar-A-Dog	Each entry fee at the dog show is raised by \$1. Proceeds are sent to AKC/CHF.	-AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696 -Ladies Dog Club -Mahoning-Shenango Kennel Club -Golden Gate Akita Club
Dollars for Dogs	Each club member, show visitor, presentation attendee, etc. donates \$1 to AKC/CHF. Funds are collected and sent to AKC/CHF (one check—no cash).	-Tom Crowe, MB-F, Inc. -AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696
Dues Reminder	This is a basic, straightforward way to ask for funds. In a club newsletter, insert a friendly reminder to give to AKC/CHF. Dues notices may also include an option to include a contribution to AKC/CHF. Donors may earn a * next to their name on the club roster to "denote canine health supporter"	- Keeshond Club of America
Ebay Auction for Canine Health	Auctioning off items is a great way to raise funds. Let Ebay do the leg work!	- Detroit Kennel Club
Frame the Breed	Obtain permission to reproduce a vintage breed portrait. Sell the prints/posters to boost a Donor Advised Fund.	- Dr. Sally Monroe, French Bulldog monroe401@aol.com
Fundraising Party	Host a very special gathering at your house. The theme is up to you and the mission of the evening is to raise funds for canine health research.	- Connie Butherus and Karen Spey developed specific guidelines and tips; call CHF at 888-682-9696 for copies
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Reserved Grooming Space	Exhibitors reserve grooming space for a fee and designate	-Thomas D. Pincus

	it to a charity. The program creates a less stressful set-up day for dogs and exhibitors – all for a good cause.	Astro World Series of Dog Shows
Donations In Lieu Of birthday and anniversary gifts	Hold a birthday or anniversary party and request that guests donate to AKC/CHF. All checks may be sent together and acknowledgements will be sent to each donor	- Blackie Nygood - M. Lynne Corn for Bryna (Beardie) bryna@attglobal.net, 703-241-5927
Judging Fees donated to AKC/CHF	AKC judges direct their fees to AKC/CHF. They may be sent as collected, or a group may be sent together with a list of the shows. AKC/CHF can provide pins for the club to give each judge as a thank you.	- Bernard Schwartz - John Studebaker
Kiss the Bulldog for Canine Health	A doggie version of a kissing booth. Get a smooch from a friendly pooch!	- Manatee Kennel Club Myrle Hale, 813-986-2943
Matching Programs and Challenges	Many people enjoy the challenge of making a gift to the AKC/CHF and challenging their club members to match it (further inspiration may be provided by a pledge to double the first gift!).	-John Studebaker - Several Parent Clubs have used this annually to inspire member donations
Memorial Ads	A club or individual runs an ad in a dog magazine. Supporters donate for the cost of the ad and the Surplus raised is donated to the AKC/CHF.	-Larry Dewey Miniature Pinscher Club of America
Memorial Program	Clubs and groups of people have donated to the AKC/CHF in the name of a special person or dog to be memorialized. The donors receive acknowledgments and the family of the loved one receives special certificates from AKC/CHF.	- AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696
Sales of Personalized Crafts	Many people have been successful in writing and and artistic endeavors. Sales can be conducted as a fundraiser, donating a portion of sales to AKC/CHF.	- St. Bernard Kegs by Dr. Van Wie - Terry Shumsky - <i>How to Buy and Raise a Good Healthy Dog</i>

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AKC/CHF Logo Pins as special show favor or fund raiser	Clubs and individuals may request logo lapel pins to be awarded/distributed at a show in exchange for donations to canine health.	AKC Canine Health Foundation akcchf@aol.com, 1-888-682-9696 Yvette Ferguson, Chow Chow Club rosechow@cox.net

Donations from Puppy Purchase price	A club requests that all of its breeders donate an amount (\$50 for example) of a puppy purchase to AKC/CHF. Individuals may also enact this program at their kennel.	- Beacon for Health (Collie); Dr. Elsa Sell, President
Raffles	Raffles are a fun and easy way to raise funds at any type of show or special event. Tickets are sold and the winner gets a special prize (often donated). 50/50 raffles are conducted by asking for donations, and pulling a winner who gets half the money (this person often donates it back and the whole amount raised is donated to AKC/CHF).	- AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696 (we can donate items to your raffle)
Redeem for a Remedy	In states where bottles and cans may be returned for a deposit, clubs gather items for return, then send the total of redemption money to AKC/CHF.	-Susan Mendleson Mid-Coast Kennel Club of Maine, Inc.
Reserved Ringside Seats in exchange for a donation to AKC/CHF	A special group of ringside show seats is roped off. They may be decorated with flowers or special chairs with sponsorship marked on them. People may pay \$5.00 per day to have the luxury of seating in their very own seats during the BIS and group judging.	-AKC Canine Health Foundation akcchf@aol.com 1-888-682-9696
Shave a Head for Canine Health!	This is a crazy but fun way to raise funds. A club member volunteers to have his or her head shaved by the highest bidder and the proceeds are donated (with pictures!) to AKC/CHF.	

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Special Event	A special gathering is held to raise funds through ticket prices. Clubs may work with a corporate sponsor or other clubs to supply services, conduct planning, and advertise the event. Events may be held in honor of a birthday or seasonal specialty, or in memory of a special person or canine.	- Bill Trainor Dinner & Auction Peggy Wampold, pwampold@erols.com - Irish Water Spaniel Club of America "Rattail Days" picnic; Greg Siner and Ginny Spencer - West Highland White Terrier Club's "Howl-O-Ween" party; Mary Ann

Minik

Stud Fees donated to AKC/CHF

Each time a dog is used at stud, it is required that the owner of the bitch make a donation of \$25 or more to AKC/CHF (in addition to the stud fee). This can be advertised to challenge others in the breed and in other breeds to do the same.

- Lisa Farmer, Yorkshire Terriers

Theme Gift Baskets

Individuals and clubs can have fun designing gift baskets on a theme (states, rooms of the house, sports, breeds, to name a few). The baskets may be used in a raffle or auction to raise funds.

- Keeshond Club of America

AKC/CHF Memberships and logo gifts as **Trophies**

AKC/CHF provides Memberships (cards and pins included) or other items with the logo (T-shirts, hats, posters, etc.) for show trophies.

-Jupiter Tequesta Dog Club, FL
-South Bay Kennel Club, FL

With a little creativity there are many other ways to highlight canine health at your meetings and shows:

Posters of Progress

As group judging starts, announce the studies supported by AKC/CHF for each group. Display posters for spectators to see. Combine this with the **Dollar-A-Dog** program and add an announcement of the total raised over the weekend for canine health.

- Anne Wallin, Peach Blossom Cluster
- call AKC/CHF office for information to display on posters

Canine Health Goodie Bags

The AKC/CHF can contribute an assortment of materials and gift items to your show's welcome bags.

- Call the AKC/CHF office to check on the latest store-room surplus

More resources to provide ideas and instruction for your organization:

- John E. Hoffman and the American Miniature Schnauzer Club Fund Raising Committee; CanadaMinS@aol.com
– The club raises funds for the AKC/CHF Parent Club Partnership program. Mr. Hoffman can provide a list of issues regarding the specifics of holding a large campaign (from tax-deductible status to publicity).
- Cynthia A. Roethel and the Rhodesian Ridgeback Club of the United States; hdscrest@exis.net
- This club raised funds for their AKC/CHF Donor Advised Fund by distributing a special donor envelope for club members and other “enthusiasts” to send contributions directly to the Foundation. They created a brochure about health concerns and the Donor Advised Fund.
- Stuart Eckmann and the Tibetan Terrier Club of America, Inc.; eckmann@ix.netcom.com
This club uses a combination of programs, including memorials, club matching programs, and mail campaigns, to raise funds for their DAF.
- Wayne Kompare and the English Springer Spaniel Field Trial Association
This organization can provide information and sample print materials to help set up a breed-specific foundation.

For more information or to contribute your own ideas to this list, contact the AKC Canine Health Foundation:

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