



2019 Champions for Canine Health Calendar

Participant Agreement Form

Participant Benefits:

- ❖ Commemorated as a leader and valued supporter of canine health research.
- ❖ Calendar will be widely distributed to judges and exhibitors by *The Canine Chronicle* and at dog shows where CHF has a booth.
- ❖ Special recognition and presentation for our sponsors at the annual CHF Canines & Cocktails Gala during the AKC National Championship, and through our website and social media networks.
- ❖ Each participant will receive 10 copies of the *Champions for Canine Health* Calendar. (A \$200 value)

Participation Requirements:

1.) Owner is responsible for providing CHF with a current, high quality professional photograph.

Requirements for Calendar Month Photographs:

- ❖ Must be high quality, current, professional photograph from your own individual photographer (Photograph submitted for the calendar may also be used in the CHF Annual Report or in other CHF promotional materials.)
- ❖ Minimum of 300 dpi at 8.625 in (h) x 11.125 in (w) (Photograph must be horizontal)
- ❖ **No** people shall be included in photographs
- ❖ **No** ring side or show images
- ❖ Only one champion dog may be featured in each calendar month
- ❖ Photograph of champion dog must be current and cannot be a photo of your champion as a puppy
- ❖ Please contact melissa.smallwood@akcCHF.org for information on transferring large files

2.) Calendar requests shall be accommodated on a first come, first served basis.

3.) Sponsorship of a month in the Champions for Canine Health Calendar includes a month-long feature of the same photograph on the AKC Canine Health Foundation homepage, a \$500 value. During the month of your sponsorship, visitors to the Foundation's website will see the beautiful photograph of your champion, and by clicking on the image, visitors will be taken to a designated landing page. The landing page will feature your champion and will detail your commitment to canine health. Landing page narrative is limited to 300 words and should focus on why canine health research is important. Narrative cannot include additional photographs or recognition of judges. The AKC Canine Health Foundation reserves the right to edit the narrative for clarity. Calendar cover champion will be featured on the CHF homepage website for six months (January 1 – June 30), a \$3,000 value.

Please email the narrative to melissa.smallwood@akcCHF.org.



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All sponsorship levels are tax-deductible to the fullest extent of the law.

Levels of Participation:

- Sponsor a calendar **month**.....\$2,500
- Sponsor the calendar front **cover**.....\$8,000 **SOLD!**
- Sponsor the calendar front **cover & month**.....\$10,000 **SOLD!**

****NOTE:** Calendar requests are accommodated on a first come, first served basis, with sponsorship payment in full.*

<u>Your Contact Information:</u>	<u>Dog Information (as it will appear in calendar):</u>
Name:	Registered Name: Call Name:
Phone:	Breed:
Email:	Owner(s):
Address:	Breeder(s):
Requested month in calendar:	Handler(s):

Method of Payment: Check enclosed **OR** Credit Card Amount \$ _____

Visa MasterCard American Express Discover

Card # _____ Expiration Date _____

Print Name

Signature

Date

Thank you, your commitment to the health of all dogs is greatly appreciated!