

# Team up for Healthy Pups



Offering a point-of-purchase donation program at your business can make a big impact.

It's as easy as 1-2-3!

1. Work with the AKC Canine Health Foundation and our partners to quickly set up a point-of-purchase donation system.



2. Customers select how much to donate.



3. Contributions support research for all dogs.



**What?** A **point-of-purchase donation program** to help provide much-needed funds for the AKC Canine Health Foundation (CHF). It's a NO-COST way you can earn extra customer love and make a huge impact on the health of all dogs.

**Why?** **It's good for business:**

- Studies indicate **65% of customers are more favorable** to businesses that give them the opportunity to donate.
- It **costs you nothing** and is quick and simple for your customers.
- With over **46,000,000 U.S. households owning dogs**, a high percentage of your customers will be delighted you participated.

**How?** With **one extra step on the credit card PIN pad**, customers get the option of whether and how much to donate.

Learn how to get started:



1-888-682-9696  
chfdonate@akcCHF.org  
www.akcCHF.org

**Help your canine friends live longer, healthier lives!**

CHF is a nonprofit organization dedicated to advancing the health of all dogs and their owners by funding ground-breaking canine health research—work that helps advance human medicine, too—and providing educational programs for dog owners, breeders and veterinarians.



AMERICAN KENNEL CLUB  
**CANINE HEALTH  
FOUNDATION**  
PREVENT TREAT & CURE